GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:496
ANSWERED ON:26.02.2016
Revamping of Prasar Bharati
Chautala Shri Dushyant

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government had constituted Sam Pitroda Committee to review the institutional framework of the Prasar Bharati;

(b) if so, whether the committee has submitted its report and recommendations to the Government last year; and

(c) if so, the details thereof and action taken by the Government till now on the recommendations of the said Committee?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]

(a) Yes, Madam.

(b) & (c): The Committee submitted its Report to the Government on 24.01.2014. It had recommended framing a long-term vision and strategy for Prasar Bharati that would include and be dependent upon the technology choices, assessment of human resources, review of programming, including review of existing channels and also a study of independent sources of finances for Prasar Bharati.
The Ministry of Information & Broadcasting has requested Prasar Bharati to prepare an action plan for undertaking the reviews/studies/audits on the issues referred above for preparing a vision and strategy for Prasar Bharati.
In addition, on the request of Prasar Bharati, the Ministry of Information & Broadcasting has approached Department of Expenditure for conducting Manpower Audit of Prasar Bharati.

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